



SEPTEMBER 10 - 11, 2024
Hilton Columbus/Polaris Hotel

2024 ANNUAL CONVENTION & TRADE SHOW AGENDA

PRESENTING PARTNER



Tuesday, September 10

8:00 A.M. – 10:00 A.M. EXHIBITOR SET-UP

10:00 A.M. – 11:00 A.M. COFFEE SPONSORED BY SS&C HEALTH
REGISTRATION AND MEET WITH EXHIBITORS

11:00 A.M. – 12:00 P.M. ADDRESSING THE SOCIAL CARE NEEDS OF OHIO'S CHANGING POPULATION
ROBERT APPLEBAUM, M.S., PH.D., DIRECTOR OF THE OHIO LONG-TERM
CARE RESEARCH PROJECT, SCRIPPS GERONTOLOGY CENTER
SUZANNE KUNKEL, PH.D., SENIOR RESEARCH SCHOLAR, SCRIPPS GERONTOLOGY CENTER



12:00 P.M. – 12:45 P.M. LUNCHEON SESSION PLATINUM AND GOLD PARTNER INTRODUCTIONS

12:45 P.M. – 2:15 P.M. KEYNOTE SPEAKER SESSION: UNDERSTANDING AND LEADING THE
MULTIGENERATIONAL WORKFORCE
MARK TAYLOR, M.S.W., ED.D., PRESIDENT, TAYLOR PROGRAMS



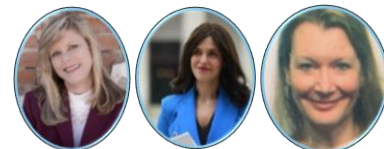
2:15 P.M. – 2:45 P.M.  PRESENTING PARTNER PRESENTATION:
UNLOCKING THE POWER OF RETAIL AND HEALTH CARE
DARYL RISINGER, CO-FOUNDER AND PRESIDENT, SODA HEALTH



15-MINUTE
REFRESHMENT BREAK

SPONSORED BY GA FOODS

3:00 P.M. – 4:00 P.M. THE INTERSECTION OF POLITICS AND POLICY
KAREN KASLER, BUREAU CHIEF, STATEHOUSE NEWS BUREAU
MORGAN TRAU, OHIO STATEHOUSE REPORTER, WEWS-TV, CLEVELAND
JESSICA WEHRMAN, HEALTH POLICY EDITOR, ROLL CALL



4:00 P.M. – 5:30 P.M. EXHIBITOR SPEED NETWORKING (EXHIBITORS ONLY) AND SPONSOR NETWORKING
RECEPTION

5:45 P.M. – 8:30 P.M. SPECIAL EVENT BY INVITATION ONLY (HOSTED AT STAR LANES POLARIS)
SPONSORS: UNITED CONCORDIA DENTAL, GRAVITY DIAGNOSTICS, PODIMETRICS, GOODROOT,
INTERWELL HEALTH, INTRA-CELLULAR THERAPIES, MACROHEALTH, POMELO CARE, AND WALKER
HEALTHFORCE

PRESENTING PARTNER





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Wednesday, September 11

8:00 A.M. – 9:00 A.M.

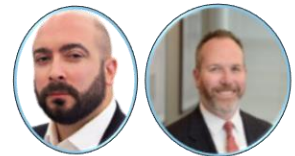
CONTINENTAL BREAKFAST WITH EXHIBITORS

9:00 A.M. – 10:00 A.M.

**HIGH-COST DRUGS: THE EMERGING MARKET AND TOOLS
TO MANAGE ACCESS**

ANTONIO CIACCIA, PRESIDENT, 3 AXIS ADVISORS

MIKAL JEFFRIES, CEBS, MBA, VICE PRESIDENT, SENIOR BENEFIT CONSULTANT, HUB | HORAN



**30-MINUTE
COFFEE BREAK**

10:30 A.M. – 11:30 A.M.

AI: EMERGING HEALTHCARE TECHNOLOGY RISKS AND REWARDS

SAMANTHA BURCH, VICE PRESIDENT, TECHNOLOGY PUBLIC POLICY, AHIP

STUART VENZKE, MANAGING DIRECTOR, IT ADVISORY SERVICES,
HEALTH MANAGEMENT ASSOCIATES



11:30 A.M. – 12:00 P.M.

INDUSTRY INNOVATION AWARDS PRESENTATION AND DOOR PRIZES

CLOSING REMARKS – ADJOURN



PRESENTING PARTNER

