



## **2024 Annual Convention Sponsorship Opportunities**

**September 10 - 11, 2024**

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Hilton Columbus / Polaris  
8700 Lyra Drive • Columbus, Ohio 43240  
Hilton Questions? (614) 885-1600



OHIO ASSOCIATION OF HEALTH PLANS

20 East Broad Street, Suite 701 | Columbus, Ohio 43215-3403 | 614/228-4662

[WWW.OAHP.ORG](http://WWW.OAHP.ORG) | [info@oahp.org](mailto:info@oahp.org)

# Annual Convention & Trade Show

**D**oes your company want to reach the top decision makers from Ohio's leading health plans? Then you need to be a part of the 2024 Ohio Association of Health Plans' Annual Convention and Trade Show **September 10 - 11, 2024**.

The OAHP annual conference provides a forum for health plan professionals, employers, providers, legislators, and public policymakers to interact and share ideas and insights impacting the health care industry. **Spotlight your company through this exclusive event attracting key decision makers and your customers within the health care industry**—the perfect event for you to expand your reach, extend your brand and communicate your innovation or solution!

Your solutions aren't one size fits all. Neither are our exhibit and sponsorship packages. Companies that exhibit may be as diverse as the products and services they offer. OAHP is ready to understand your goals and budget and customize a package that will deliver results as unique as your organization.

Please contact Ann Hollins at [ahollins@oahp.org](mailto:ahollins@oahp.org) for questions or further information.

## Tentative Agenda

All times reflected are Eastern Time (ET).

Agenda timeframes are subject to change and may preview the OAHP website for updates.

### Tuesday, September 10, 2024

8:30 a.m. – 10:30 a.m. .... Exhibit Set-Up  
10:30 a.m. – 11:30 a.m. .... Registration, Coffee, and Meet with Exhibitors  
11:30 a.m. – 12:30 p.m. .... Opening General Session  
12:30 p.m. – 1:15 p.m. .... Luncheon Session Platinum & Gold Sponsor Introductions  
1:15 p.m. – 2:15 p.m. .... General Session  
2:15 p.m. – 2:45 p.m. .... Presenting Partner Presentation  
2:45 p.m. – 3:00 p.m. .... Refreshment Break / Meet with Exhibitors  
3:00 p.m. – 4:00 p.m. .... General Session  
4:00 p.m. – 5:00 p.m. .... Sponsor Reception & Exhibitor Speed Networking  
5:30 p.m. – 8:30 p.m. .... Special Event by Invitation Only (hosted at offsite venue)

### Wednesday, September 11, 2024

8:00 a.m. – 9:00 a.m. .... Complimentary Breakfast with Exhibitors  
9:00 a.m. – 10:00 a.m. .... General Session  
10:00 a.m. – 10:15 a.m. .... Coffee Break  
10:15 a.m. – 11:15 a.m. .... General Session  
11:15 a.m. – 12:00 p.m. .... Industry Innovation Awards Presentation & Door Prizes

**SPACE AND OPPORTUNITIES ARE LIMITED—TO SECURE YOUR COMPANY'S PARTICIPATION  
VISIT OUR WEBSITE AT: [HTTPS://OAHP.ORG/EVENT/OAHP-ANNUAL-CONVENTION-TRADE-SHOW](https://oahp.org/event/oahp-annual-convention-trade-show)**



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# Annual Convention Partnership Opportunities

## September 10 – 11, 2024

The OAHP **Presenting Partner** sponsor opportunity is the most high-profile convention sponsorship package offered, providing you the opportunity to share your thought leadership with premier brand exposure.

As our **Presenting Partner**, we invite you on stage for a 30-minute full convention audience speaking engagement. In addition to the invaluable time in front of our entire audience, the **Presenting Partner** will have prominent brand exposure before and during the event. Take advantage of one-on-one introductions, digital marketing exposure, premier exhibit location, complimentary conference passes, and more.

This exclusive 2024 **Presenting Partner** opportunity provides your investment a prominent presence as our premier event partner. A complete summary of benefits is displayed below.

Presenting Partner Exhibitor
Five (5) conference registrations (lunches included)
Company and branding featured as <b>Presenting Partner</b> in digital summer Member Newsletter
Branding, company profile, website, address, and exhibit personnel contact information in conference Mobile App
Prominent brand sign recognition
Branding displayed on OAHP event website
Advance promotion on OAHP social media as event <b>Presenting Partner</b>
One (1) company spotlight recognition in the OAHP member Weekly Update
Pre-convention promotion; company recognition in OAHP E-News Clips
Attendance at OAHP Special Event on 9/10/24
Exhibitor speed networking and Sponsor reception participation
Post-event participant list
*One (1) banner logo on mobile app, clickable to company website
Branding displayed on event sponsorship signage
6' skirted table, two (2) chairs and wastebasket
Basic electric (upon advance request)
OAHP will facilitate three (3) introductions to health plan members of choice; choices must be provided in advance
Opportunity to introduce a General Session speaker or panel
Premium exhibit location (exhibits assigned on a first-come, first-paid basis)
Two (2) targeted marketing emails distributed directly to member plans on your company's behalf
Priority VIP seating for one (1) company representative: join one (1) member health plan of choice at designated reserved luncheon table
Thought leadership: 30-minute topic appropriate speaker opportunity with abstract topic and speaker information submitted to OAHP in advance
<b>\$20,000</b> Exclusive

\*Time-sensitive benefit: sponsor logo must be received prior to 8/09/2024 deadline to be included in event mobile app.

Sponsorships sell out quickly and may contact Ann Hollins at [ahollins@oahp.org](mailto:ahollins@oahp.org) for questions or additional information.



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# Annual Convention Partnership Opportunities

## September 10 – 11, 2024

Supporting Partner NO EXHIBIT INCLUDED	Silver Level Exhibitor	Gold Level Exhibitor	Platinum Partner Exhibitor
<b>One (1)</b> conference registration (lunch included)	<b>Two (2)</b> conference registrations (lunches included)	<b>Three (3)</b> conference registrations (lunches included)	<b>Four (4)</b> conference registrations (lunches included)
*Branding, company profile, website, address, and company participant contact information in conference Mobile App	*Branding, company profile, website, address, and exhibit personnel contact information in conference Mobile App	*Branding, company profile, website, address, and exhibit personnel contact information in conference Mobile App	*Branding, company profile, website, address, and exhibit personnel contact information in conference Mobile App
Branding displayed on OAHP event website	Branding displayed on OAHP event website	Branding displayed on OAHP event website	Branding displayed on OAHP event website
Advance promotion on OAHP social media as event <b>Supporting</b> level partner	Advance promotion on OAHP social media as an event <b>Silver</b> level partner	Advance promotion on OAHP social media as an event <b>Gold</b> level partner	Advance promotion on OAHP social media as an event <b>Platinum</b> level partner
One (1) company spotlight recognition in the OAHP member Weekly Update	One (1) company spotlight recognition in the OAHP member Weekly Update	One (1) company spotlight recognition in the OAHP member Weekly Update	One (1) company spotlight recognition in the OAHP member Weekly Update
Pre-convention promotion; company recognition in OAHP E-News Clips	Pre-convention promotion; company recognition in OAHP E-News Clips	Pre-convention promotion; company recognition in OAHP E-News Clips	Pre-convention promotion; company recognition in OAHP E-News Clips
Attendance at OAHP Special Event on 9/10/24	Attendance at OAHP Special Event on 9/10/24	Attendance at OAHP Special Event on 9/10/24	Attendance at OAHP Special Event on 9/10/24
Invitation to Exhibitor & Sponsor networking reception	Exhibitor speed networking and Sponsor reception <b>participation</b>	Exhibitor speed networking and Sponsor reception <b>participation</b>	Exhibitor speed networking and Sponsor reception <b>participation</b>
Post-event participant list	Post-event participant list	Post-event participant list	Post-event participant list
	Branding displayed on event sponsorship signage	Branding displayed on event sponsorship signage	Branding displayed on event sponsorship signage
	6' skirted table, two (2) chairs and wastebasket	6' skirted table, two (2) chairs and wastebasket	6' skirted table, two (2) chairs and wastebasket
	Basic electric (upon advance request)	Basic electric (upon advance request)	Basic electric (upon advance request)
		3-minute Partner showcase introduction to be conducted during Luncheon session	3-minute Partner showcase introduction to be conducted during Luncheon session
		Prominent brand recognition on opening welcome display screens in general session room	Prominent brand recognition on opening welcome display screens in general session room
		One (1) banner logo on mobile app, clickable to company website	One (1) banner logo on mobile app, clickable to company website
		OAHP will facilitate <b>one (1)</b> introduction to health plan member of choice; choice must be provided in advance	OAHP will facilitate <b>two (2)</b> introductions to health plan members of choice; choices must be provided in advance
			Opportunity to introduce a General Session speaker or panel
			Premium exhibit location
			<b>One (1)</b> targeted marketing email distributed directly to member plans on your company's behalf
			VIP seating for one (1) company representative: join one (1) member health plan of choice at designated member reserved luncheon table ( <b>Based on availability</b> )
<b>\$2,500</b>	<b>\$4,500</b>	<b>\$7,500</b> Limited Availability	<b>\$10,000</b> Limited Availability
ALL EXHIBIT TABLE ASSIGNMENTS ARE CONDUCTED ON A FIRST-COME, FIRST-PAID BASIS			

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# Annual Convention

## Specialty Sponsorship Opportunities

September 10 – 11, 2024

### SPECIALTY PARTNER LEVEL BENEFITS

#### ALL EXHIBITS SOLD SEPARATELY

Refreshment OR			
Coffee Break Sponsor	Registration Sponsor	Note Pad & Pen Sponsor	Name Badge Sponsor
<b>One (1)</b> conference registration (lunch included)	<b>One (1)</b> conference registration (lunch included)	<b>One (1)</b> conference registration (lunch included)	<b>One (1)</b> conference registration (lunch included)
*Branding, company profile, website, address, and company participant contact information in conference Mobile App	*Branding, company profile, website, address, and company participant contact information in conference Mobile App	*Branding, company profile, website, address, and company participant contact information in conference Mobile App	*Branding, company profile, website, address, and company participant contact information in conference Mobile App
Branding displayed on OAHP event website	Branding displayed on OAHP event website	Branding displayed on OAHP event website	Branding displayed on OAHP event website
Advance promotion on OAHP social media as designated event Break partner	Advance promotion on OAHP social media as an event Registration partner	Advance promotion on OAHP social media as designated event Note Pad & Pen partner	Advance promotion on OAHP social media as designated event Lanyard partner
One (1) company spotlight recognition in the OAHP member Weekly Update	One (1) company spotlight recognition in the OAHP member Weekly Update	One (1) company spotlight recognition in the OAHP member Weekly Update	One (1) company spotlight recognition in the OAHP member Weekly Update
Pre-convention promotion; company recognition in OAHP E-News Clips	Pre-convention promotion; company recognition in OAHP E-News Clips	Pre-convention promotion; company recognition in OAHP E-News Clips	Pre-convention promotion; company recognition in OAHP E-News Clips
Attendance at OAHP Special Event on 9/10/24	Attendance at OAHP Special Event on 9/10/24	Attendance at OAHP Special Event on 9/10/24	Attendance at OAHP Special Event on 9/10/24
Invitation to Exhibitor & Sponsor networking reception	Invitation to Exhibitor & Sponsor networking reception	Invitation to Exhibitor & Sponsor networking reception	Invitation to Exhibitor & Sponsor networking reception
Post-event participant list	Post-event participant list	Post-event participant list	Post-event participant list
Prominent special sponsorship signage with logo displayed during designated event break	Prominent brand recognition displayed <b>directly on OAHP registration desk and online registration page</b>	<b>Branded pen and note pad design</b> available at registration desk and in main session room	Brand recognition on <b>all attendee name badges</b>
<b>\$2,500</b> 3 Available	<b>\$3,500</b> Exclusive	<b>\$3,500</b> Exclusive	<b>\$4,000</b> Exclusive

**ALL SPONSOR OPPORTUNITIES ARE CONDUCTED ON A FIRST-COME, FIRST-PAID BASIS**

\*Time-sensitive benefit: all sponsor logos must be received prior to **8/09/2024 deadline** to be included in event mobile app.  
Please contact Ann Hollins at [ahollins@oahp.org](mailto:ahollins@oahp.org) for questions or additional information.



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# Annual Convention

## Specialty Sponsorship Opportunities

September 10 – 11, 2024

### SPECIALTY PARTNER LEVEL BENEFITS

#### ALL EXHIBITS SOLD SEPARATELY

Lanyard Sponsor	Mobile App Sponsor	Lunch Sponsor
<b>One (1)</b> conference registration (lunch included)	<b>One (1)</b> conference registration (lunch included)	<b>One (1)</b> conference registration (lunch included)
*Branding, company profile, website, address, and company participant contact information in conference Mobile App	*Branding, company profile, website, address, and company participant contact information in conference Mobile App	*Branding, company profile, website, address, and company participant contact information in conference Mobile App
Branding displayed on OAHP event website	Branding displayed on OAHP event website	Branding displayed on OAHP event website
Advance promotion on OAHP social media as designated event Lanyard partner	Advance promotion on OAHP social media as designated event Mobile App partner	Advance promotion on OAHP social media as designated event Luncheon partner
One (1) company spotlight recognition in the OAHP member Weekly Update	One (1) company spotlight recognition in the OAHP member Weekly Update	One (1) company spotlight recognition in the OAHP member Weekly Update
Pre-convention promotion; company recognition in OAHP E-News Clips	Pre-convention promotion; company recognition in OAHP E-News Clips	Pre-convention promotion; company recognition in OAHP E-News Clips
Attendance at OAHP Special Event on 9/10/24	Attendance at OAHP Special Event on 9/10/24	Attendance at OAHP Special Event on 9/10/24
Invitation to Exhibitor & Sponsor networking reception	Invitation to Exhibitor & Sponsor networking reception	Invitation to Exhibitor & Sponsor networking reception
Post-event participant list	Post-event participant list	Post-event participant list
Branded lanyard design provided to participants	Exclusive brand recognition displaying your brand on the <b>Mobile App splash page</b>	Prominent brand recognition during luncheon with logo on event display screens during selected <b>luncheon session</b> in main session room
	OAHP will facilitate <b>one (1)</b> key introduction to health plan member of choice; choice must be provided in advance	OAHP will facilitate <b>one (1)</b> key introduction to health plan members of choice; choice must be provided in advance
<b>\$4,000</b> Exclusive	<b>\$5,500</b> Exclusive	<b>\$6,000</b> Exclusive

**ALL SPONSOR OPPORTUNITIES ARE CONDUCTED ON A FIRST-COME, FIRST-PAID BASIS**

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# OAHP Convention: Special Event Sponsorship Opportunity

The Special Event will take place at Star Lanes Bowling in their private event space, an exclusive invite for OAHP members and convention sponsors only to network in a fun and casual environment, for valuable ROI.

Star Lanes Polaris is a short walk across the street from the OAHP Convention host hotel, Hilton Polaris. Star Lanes is a premier boutique entertainment venue offering the perfect setting in a private event space with bowling lanes, billiards, food and beverage.



To explore sponsorship opportunities, please contact Ann Hollins, Manager of Member and Sponsor Relations, at [ahollins@oahp.org](mailto:ahollins@oahp.org).

## Sponsorship Tiers\*

- ▶ **"The Perfect Game" (Top Tier) \$5,000**
  - Three (3) convention registrations.
  - Company logo displayed on special event venue screens.
  - OAHP President and CEO company introduction at the special event.
  - Company representatives team introduction at the special event.
  - Two (2) Health Plan Member introductions.
- ▶ **"The Kingpin" (Middle Tier) \$3,000**
  - Two (2) convention registrations.
  - Company representatives team introduction at the special event.
  - One (1) Health Plan Member introduction.
  - OAHP President and CEO company introduction at the special event.
- ▶ **"The Strike" (Low Tier) \$1,500**
  - One (1) convention registration.
  - One (1) Health Plan Member introduction.

\*All sponsor tiers will have branding displayed in the convention promotional digital brochure, advanced promotion as special event "tier" sponsor, preconvention promotion in the E-News Clips, and brand recognition in the Weekly Update.

# Annual Convention & Trade Show

## Event Information

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### Hotel Accommodations

HILTON COLUMBUS / POLARIS  
8700 Lyra Drive • Columbus, Ohio 43240

A block of rooms has been reserved for conference attendees at a discounted rate of **\$175 per night**. The special OAHP rate will be available for a limited number of rooms, so participants are encouraged to make reservations as soon as possible. The discounted rate is offered based on availability through **August 16, 2024**. The cutoff date is a guideline and does not guarantee availability. Reservations with the special rate may be made by visiting [www.oahp.org](http://www.oahp.org).

### Exhibit Equipment and Service Information

**EVENT DECORATOR:** The Ohio Association of Health Plans will utilize the George Fern Company as the event decorator. As the event draws closer, upon submission of your online sponsor registration, the designated individual listed as your pre-convention contact will receive a **separate email directly from the George Fern Company**. The email will provide all login credentials to access the exhibit kit. This information will assist in determining your exhibit shipping needs, and you may visit [www.fernexpo.com](http://www.fernexpo.com) for more information.

**TABLE AND EXHIBIT EQUIPMENT:** Each **exhibit** includes one 6' skirted table and skirting on three sides, two folding chairs, one wastebasket, and a 7" x 44" company identification sign.

**EXHIBIT ELECTRIC:** Exhibits requiring electricity **MUST** be pre-arranged directly through OAHP. Please contact **Stacy Bewley** at [sbewley@oahp.org](mailto:sbewley@oahp.org) if you have any questions or wish to notify OAHP that your exhibit requires electricity.

**EXHIBIT HALL CARPET:** The exhibit area is carpeted.

**DISMANTLE AND MOVE-OUT INFORMATION:** Exhibit locations inside the General Session room during speaker presentations **will be allowed to quietly commence dismantling during the final event session at 11:15 PM (ET) on Wednesday, September 11, 2024**. All exhibits and any goods or property brought into the facility shall be removed by **2:30 PM (ET) on Wednesday, September 11, 2024**. To ensure all exhibitor materials are removed from the exhibit facility by the Exhibitor Move-Out deadline, please have all shipping vendors check in by **2:00 PM (ET) on Wednesday, September 11, 2024**. Exhibitors are responsible for leaving the exhibit space clean and free from all items on the day of departure from the event.

**OAHP is NOT responsible for any remaining exhibitor materials or items. Any remaining items will be discarded.**



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# Annual Convention & Trade Show

To register online or access the Terms and Conditions, please visit the OAHP registration website at:

<https://oahp.org/event/oahp-annual-convention-trade-show/>

## EXHIBIT REGULATIONS

The OAHP cannot guarantee against loss or damage of any kind and will not provide security in the exhibit space, and all personal property left in the exhibit space is at the sole risk of the exhibitor. Exhibitors are responsible for safekeeping of their personal property.

- Exhibitions may not use oils, burning fluids, gasoline, naphtha, propane gas, or another type of bottled gas or fuel for any purpose.
- Exhibitors may not use audible or electronic devices that might prove objectionable to other exhibitors due to notice, odor, or other annoyances.
- Smoking is prohibited in the venue except in designated areas.
- Exhibitors and sponsors agree to comply with the rules and regulations of the venue.
- The OAHP may withhold or withdraw permission to distribute souvenirs, advertising materials or other items it considers objectionable at its sole discretion.
- Reassignment, subletting or sharing any part of the allocated exhibit space is strictly prohibited. Exhibitors who fail to observe these conditions of the contract or who, in the opinion of the officials of the Ohio Association of Health Plans, conduct themselves unethically or unprofessionally will be dismissed from the meeting without a refund.
- Exhibitors shall comply with any safety requirements established by OAHP, the facility, or any governmental entity.

## PAYMENTS

Payment may be made by check or credit card payable to OAHP and is requested within 45 days of the registration date. If full sponsorship payment is not received 45 days before the event date, OAHP reserves the right to reassign the opportunity. Additional conference attendees over the defined registration limit included in the sponsorship package must pay a per-person conference registration fee.

## CANCELLATION OR WITHDRAWAL

All cancellations must be received in writing to the OAHP by **August 9, 2024**, to qualify for a cancellation refund. For cancellations made on or before August 9, 2024, OAHP will retain an amount equal to **50%** of the total exhibit fee. Written cancellations after **August 9, 2024**, forfeit all monies paid. Space may be resold or reassigned without any obligation by OAHP for any refund whatsoever. Refunds will not be made for no-shows.

## ASSIGNMENT CRITERIA

The assignment and the exhibit space confirmation will be made in the order in which requests and payments are received in the OAHP office. The receipt of the registration form will establish the assignment date. Any unconfirmed opportunities will be made available on a first-come, first-paid basis. In cases where the sponsorship reservations are received simultaneously, preference will be given to OAHP members. OAHP reserves the right to review any sponsorship registration/contract for appropriateness for our audience and support of our conference objectives. Final exhibit assignments, exhibit hall floor plan, and an exhibit show kit, including details of the official Show Decorator, will be forwarded to exhibitors within 45 days of the conference dates.

## EXHIBIT SPACE

Every effort will be made to maintain the general configuration of the floor plan for this conference. However, OAHP reserves the right to modify the plan, if necessary, as determined solely by OAHP. For liability reasons and to ensure the highest level of safety, all electrical connections and power requirements must be contracted through OAHP. One electrical outlet power strip will be provided to each exhibit space only **upon advance request**.

## MISCELLANEOUS

The OAHP assumes no liability for any act of omission or commission in connection with this agency. Exhibitors and their representatives hereby release the OAHP from any and all liabilities for loss or damage ensuing from any cause whatsoever, except for claims or damages of injuries caused by or resulting from the negligence, gross negligence, or willful misconduct of the OAHP or its employees. In addition, the exhibitor and his/her representatives agree to hold harmless the OAHP from any and all claims for loss or damage asserted against the OAHP by any person as a result of or in any way connected with the wrongful acts of negligence, gross negligence, or willful misconduct of the exhibitor.

These terms and conditions may be amended by OAHP upon 30 days written notice to exhibitor. The amendment shall be considered accepted by the exhibitor unless the exhibitor objects to the amendment to OAHP in writing within such 30-day period. If exhibitor objects to an amendment in writing, OAHP shall have the right to terminate the agreement.

**OAHP is NOT responsible for any remaining exhibitor materials or items. Any remaining items will be discarded.**



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