

Annual Convention

Specialty Sponsorship Opportunities

September 10 – 11, 2024

SPECIALTY PARTNER LEVEL BENEFITS

ALL EXHIBITS SOLD SEPARATELY

Refreshment OR			
Coffee Break Sponsor	Registration Sponsor	Note Pad & Pen Sponsor	Name Badge Sponsor
One (1) conference registration (lunch included)	One (1) conference registration (lunch included)	One (1) conference registration (lunch included)	One (1) conference registration (lunch included)
*Branding, company profile, website, address, and company participant contact information in conference Mobile App	*Branding, company profile, website, address, and company participant contact information in conference Mobile App	*Branding, company profile, website, address, and company participant contact information in conference Mobile App	*Branding, company profile, website, address, and company participant contact information in conference Mobile App
Branding displayed on OAHP event website	Branding displayed on OAHP event website	Branding displayed on OAHP event website	Branding displayed on OAHP event website
Advance promotion on OAHP social media as designated event Break partner	Advance promotion on OAHP social media as an event Registration partner	Advance promotion on OAHP social media as designated event Note Pad & Pen partner	Advance promotion on OAHP social media as designated event Lanyard partner
One (1) company spotlight recognition in the OAHP member Weekly Update	One (1) company spotlight recognition in the OAHP member Weekly Update	One (1) company spotlight recognition in the OAHP member Weekly Update	One (1) company spotlight recognition in the OAHP member Weekly Update
Pre-convention promotion; company recognition in OAHP E-News Clips	Pre-convention promotion; company recognition in OAHP E-News Clips	Pre-convention promotion; company recognition in OAHP E-News Clips	Pre-convention promotion; company recognition in OAHP E-News Clips
Attendance at OAHP Special Event on 9/10/24	Attendance at OAHP Special Event on 9/10/24	Attendance at OAHP Special Event on 9/10/24	Attendance at OAHP Special Event on 9/10/24
Invitation to Exhibitor & Sponsor networking reception	Invitation to Exhibitor & Sponsor networking reception	Invitation to Exhibitor & Sponsor networking reception	Invitation to Exhibitor & Sponsor networking reception
Post-event participant list	Post-event participant list	Post-event participant list	Post-event participant list
Prominent special sponsorship signage with logo displayed during designated event break	Prominent brand recognition displayed directly on OAHP registration desk and online registration page	Branded pen and note pad design available at registration desk and in main session room	Brand recognition on all attendee name badges
\$2,500 3 Available	\$3,500 Exclusive	\$3,500 Exclusive	\$4,000 Exclusive

ALL SPONSOR OPPORTUNITIES ARE CONDUCTED ON A FIRST-COME, FIRST-PAID BASIS

*Time-sensitive benefit: all sponsor logos must be received prior to **8/09/2024 deadline** to be included in event mobile app.

Please contact Ann Hollins at ahollins@oahp.org for questions or additional information.



OHIO ASSOCIATION OF HEALTH PLANS

20 East Broad Street, Suite 701 | Columbus, Ohio 43215-3403 | 614/228-4662

WWW.OAHP.ORG | info@oahp.org

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Lanyard Sponsor	Mobile App Sponsor	Lunch Sponsor
One (1) conference registration (lunch included)	One (1) conference registration (lunch included)	One (1) conference registration (lunch included)
*Branding, company profile, website, address, and company participant contact information in conference Mobile App	*Branding, company profile, website, address, and company participant contact information in conference Mobile App	*Branding, company profile, website, address, and company participant contact information in conference Mobile App
Branding displayed on OAHP event website	Branding displayed on OAHP event website	Branding displayed on OAHP event website
Advance promotion on OAHP social media as designated event Lanyard partner	Advance promotion on OAHP social media as designated event Mobile App partner	Advance promotion on OAHP social media as designated event Luncheon partner
One (1) company spotlight recognition in the OAHP member Weekly Update	One (1) company spotlight recognition in the OAHP member Weekly Update	One (1) company spotlight recognition in the OAHP member Weekly Update
Pre-convention promotion; company recognition in OAHP E-News Clips	Pre-convention promotion; company recognition in OAHP E-News Clips	Pre-convention promotion; company recognition in OAHP E-News Clips
Attendance at OAHP Special Event on 9/10/24	Attendance at OAHP Special Event on 9/10/24	Attendance at OAHP Special Event on 9/10/24
Invitation to Exhibitor & Sponsor networking reception	Invitation to Exhibitor & Sponsor networking reception	Invitation to Exhibitor & Sponsor networking reception
Post-event participant list	Post-event participant list	Post-event participant list
Branded lanyard design provided to participants	Exclusive brand recognition displaying your brand on the Mobile App splash page	Prominent brand recognition during luncheon with logo on event display screens during selected luncheon session in main session room
	OAHP will facilitate one (1) key introduction to health plan member of choice; choice must be provided in advance	OAHP will facilitate one (1) key introduction to health plan members of choice; choice must be provided in advance
\$4,000 Exclusive	\$5,500 Exclusive	\$6,000 Exclusive

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