



**2024**  
Membership &  
Sponsorship  
Opportunities



20 East Broad Street, Suite 701 | Columbus, Ohio 43215-3403 | 614/228-4662  
[WWW.OAHP.ORG](http://WWW.OAHP.ORG) | [info@oahp.org](mailto:info@oahp.org)

# 2024 Membership & Sponsorship Opportunities

## OAHP Member Health Plans:

- Aetna
- AmeriHealth Caritas
- Anthem BlueCross/BlueShield
- AultCare
- Buckeye Health Plan
- CareSource
- Cigna
- Humana
- Humana Health Horizons in Ohio
- Medical Mutual of Ohio
- Molina Healthcare of Ohio
- OSCAR Health
- Paramount Health Care
- Physicians Health Plan of Northern Indiana
- SummaCare
- The Health Plan
- UnitedHealthcare Community Plan
- UnitedHealthcare of Ohio

## OAHP Affiliate Premium Member:

- Delta Dental

## OAHP Affiliate Members:

- Avēsis LLC
- DentaQuest
- OSU Health Plan

The Ohio Association of Health Plans represents eighteen (18) member health plans providing insurance coverage to more than 9 million Ohioans through employer sponsored coverage, the individual insurance market, and public programs such as Medicare, Medicaid and the Health Insurance Exchange Marketplace. As the statewide trade association for the health insurance industry, **OAHP actively promotes and advocates for quality health care for Ohioans and access to a variety of affordable health care benefits for all consumers in Ohio.**

OAHP promotes its events and educational opportunities to its member health plan leaders' from around the state who take advantage of these educational opportunities. These professionals include:

- *CEOs, COOs and CFOs*
- *CMOs and Medical Directors*
- *Government Relations*
- *Health Equity and Behavioral Health Directors*
- *Network Management*
- *Member Services*
- *Provider Relations*
- *Sales and Marketing*
- *Compliance*

## Why sponsor with OAHP?

OAHP offers a variety of valuable avenues throughout the year to network and interact with member health plan decision makers for direct networking and enhanced exposure to Ohio's leading health insurers.

Whether through the annual convention, virtual executive forum or member meetings scheduled throughout the year, OAHP offers opportunities to **expand your footprint in Ohio and spotlight your company innovation or solution to key decision makers and your customers within the health care industry.**

Your solutions aren't one size fits all. Neither are our sponsorship packages. Sponsor companies may be as diverse as the products and services they offer. OAHP is ready to understand your goals and budget and create a package that will deliver results that are as unique as your organization. Annual OAHP sponsorship opportunities include:

- ★ **2024 Virtual Executive Forum** ~ Virtual meeting with thought leadership opportunity to top Ohio health insurance executives and Medical Directors
- ★ **2024 Delegate Committee Meetings** ~ Exclusive thought leadership opportunity with member Ohio health insurance executives and decision makers
- ★ **2024 Medical Director Meetings** ~ Exclusive thought leadership opportunity with member health plan Medical Directors
- ★ **2024 Medical Director Meeting and Networking Breakfast** ~ Exclusive networking opportunity to interface with OAHP health plan Medical Directors
- ★ **2024 Pharmacy Directors' Forum Meetings and Networking** ~ Exclusive networking and thought leadership opportunity with member health plan Pharmacy Directors



# OAHP Supporting Membership

Membership with OAHP is invaluable for integrating, building relationships, promoting your solutions or services, and exchanging information and best practices. We are committed to helping you achieve your business objectives. Discover through the below benefits how an OAHP membership can be an integral part of your company's business plan.

Contact Ann Hollins at [ahollins@oahp.org](mailto:ahollins@oahp.org) for questions or further information.

## SUPPORTING MEMBERSHIP LEVEL BENEFITS

Annual Membership Benefits:	Supporting Membership	Supporting Premium Membership
Annual membership effective January 1, 2024 – December 31, 2024	✓	✓
Invitation to participate in bi-monthly legislative and regulatory briefings hosted by President and CEO	✓	✓
Invitation to learn and network with OAHP members at OAHP Annual Convention & Trade Show	✓	✓
Member dashboard/web portal accessibility	✓	✓
Receipt of digital member Weekly Update	✓	✓
Subscription to digital OAHP daily E-News Clips	✓	✓
Company name featured in digital summer Member Newsletter	✓	✓
Company brand recognition in daily E-News Clips	✓	✓
Display of company name and logo linked to company website on OAHP website	✓	✓
First offering of sponsorship opportunities	✓	✓
Preferred rate for OAHP programs and special events as available	✓	✓
Partner spotlight: includes one (1) company highlight opportunity featured on the OAHP website homepage	✓	✓
Digital marketing spotlights: two (2) targeted marketing emails shared with member health plans on your behalf to highlight important thought leadership or present groundbreaking solutions or innovations, marketplace trends, best practices, and upcoming programs	✓	✓
One (1) complimentary attendee at OAHP Annual Convention & Trade Show: <b>ACCEPTED MEMBERSHIPS AFTER 6/28/2024 WILL NOT INCLUDE THE ONE (1) COMPLIMENTARY ATTENDEE BENEFIT and will incur the preferred member rate for participation</b>	✓	✓
One (1) participant at Member Spring Forum and Legislative Reception event on April 23, 2024. <b>OAHP ANNUAL DUES PAYMENT MUST BE RECEIVED PRIOR TO 3/31/2024 FOR IN-PERSON PARTICIPATION.</b>	✓	
Two (2) participants at Member Spring Forum and Legislative Reception event on April 23, 2024. <b>OAHP ANNUAL DUES PAYMENT MUST BE RECEIVED PRIOR TO 3/31/2024 FOR IN-PERSON PARTICIPATION.</b>		✓
OAHP Online Membership Resource Directory		✓
<b>MEMBERSHIP AMOUNT:</b>	<b>\$4,000</b>	<b>\$4,500</b>

All new member application submissions are subject to OAHP Board review and acceptance.

Contributions or gifts to the Ohio Association of Health Plans (OAHP) are not deductible as charitable contributions. **63.2% of 2024** contributions to OAHP are projected to be devoted to Association lobbying efforts, and therefore, that portion is not tax deductible by the member for federal income tax purposes under any provision of the Internal Revenue Code.

This represents the portion of your contributions used by the Ohio Association of Health Plans for the purpose of engaging in lobbying or political activities as defined in the IRC 162(e)(1).



# OAHP Virtual Executive Forum

The Ohio Association of Health Plans offers sponsorship opportunities for the OAHP Virtual Executive Forum. Sponsors will have an opportunity to discuss top industry issues with health plan executives, including CEOs, CFOs, COOs, Medical Directors, and plan decision makers.

**2024 Date:** *Tentatively June 14<sup>th</sup>*

Boost and amplify your brand presence as an OAHP partner through this opportunity by engaging health plan decision makers, showcasing your thought leadership, and communicating the impact of your solution or innovations.

Contact Ann Hollins at [ahollins@oahp.org](mailto:ahollins@oahp.org) to discuss how your company can support this opportunity. Conduct your [online registration](#) today to secure your partnership!

▼ PARTNER BENEFITS	▼ PRESENTING SPONSOR REWARDS (2 Available)	▼ SUPPORTING PARTNER REWARDS
<b>PROMOTIONAL TIME FRAME:</b>	One (1) Month	One (1) Month
Attendance	Three (3) Per Presenting Sponsor	One (1) Per Supporting Sponsor
15-minute speaking presentation opportunity (2 available)	✓	
OAHP will facilitate one (1) executive introduction email to a member health plan of choice	✓	
Company logo displayed in digital summer Member Newsletter	✓	
Branding displayed on promotional invitation and electronic event materials	✓	✓
Two (2) featured event sponsor spotlights in the OAHP member health plan Weekly Update	✓	✓
Two (2) featured event sponsor spotlights in the OAHP member daily E-News Clips subscription	✓	✓
Recognition of sponsor partner level, company branding, and company profile in electronic event materials	✓	✓
Post-event list of attendees, including email contact information	✓	✓
	<b>OAHP MEMBER RATE: \$ 7,500</b>	<b>\$ 2,500</b>
	<b>NON-MEMBER RATE: \$ 9,500</b>	<b>\$ 4,500</b>
Due to limited availability of sponsorships within this opportunity, sponsors will be assigned on a first-come, first-paid basis		



# OAHP Delegate Committee Meetings

The Ohio Association of Health Plans offers exclusive sponsorship opportunities for OAHP Delegate Committee meetings in 2024. Sponsors will have an **in-person** opportunity to present and interface with health plan executives, including CEOs, CFOs, COOs, and plan decision makers.

**2024 In-Person Dates:** *April 23<sup>rd</sup> and September 11<sup>th</sup>*

Boost and amplify your brand presence as an OAHP partner through this exclusive opportunity by engaging health plan decision makers, showcasing your thought leadership, and communicating the impact of your solution or innovations that will drive their success.

Each designated meeting sponsorship is exclusive to one sponsor that is provided a twenty (20) minute presentation with the topic discussion approved in advance by OAHP. All slide presentations **should not exceed fifteen (15) slides and are required seventy-two (72) hours in advance of the meeting date** for OAHP approval.

Contact Ann Hollins at [ahollins@oahp.org](mailto:ahollins@oahp.org) to discuss how your company can support this opportunity. Conduct your **online registration** today to secure your partnership!

▼ PARTNER BENEFITS	▼ SPONSOR REWARDS	
	Exclusive Meeting Date: <b>April 23, 2024</b>	Exclusive Meeting Date: <b>September 11, 2024</b>
<b>PROMOTIONAL TIME FRAME:</b>	One (1) Month	One (1) Month
Attendance	Two (2) Per Sponsor	Two (2) Per Sponsor
Company recognition from OAHP President and CEO	✓	✓
<b>20-minute speaking presentation opportunity with topic input</b>	✓	✓
Two (2) featured sponsor spotlights in the OAHP member health plan Weekly Update	✓	✓
Company logo displayed in meeting materials	✓	✓
Post-event attendee list	✓	✓
Company 50-word or less company profile displayed in conjunction with speaker biography and distributed to all meeting participants	✓	✓
<b>Two (2) complimentary attendee registrations to 2024 OAHP Spring Member Forum, including attendance at OAHP Legislative Reception on 4/23/24</b>	✓	
<b>Two (2) complimentary attendee registrations to 2024 OAHP Annual Convention &amp; Trade Show, including attendance at the OAHP Special Event on 9/10/24</b>		✓
<b>OAHP MEMBER RATE:</b>	<b>\$ 7,500</b>	<b>\$ 7,500</b>
<b>NON-MEMBER RATE:</b>	<b>\$ 9,500</b>	<b>\$ 9,500</b>
Due to limited availability of sponsorships within this opportunity, sponsors will be assigned on a first-come, first-paid basis		



# OAHP Virtual Delegate Committee Meetings

The Ohio Association of Health Plans offers exclusive sponsorship opportunities for virtual OAHP Delegate Committee meetings in 2024. Sponsors will have an opportunity to present thought leadership to health plan executives, including CEOs, CFOs, COOs, and plan decision makers.

**2024 Dates:** *March 7<sup>th</sup> and December 12<sup>th</sup>*

Boost and amplify your brand presence as an OAHP partner through this exclusive opportunity by engaging health plan decision makers, showcasing your thought leadership, and communicating the impact of your solution or innovations that will drive their success.

Each designated meeting sponsorship is exclusive to one (1) sponsor that is provided a twenty (20) minute presentation with the topic discussion approved in advance by OAHP. All slide presentations should not exceed fifteen (15) slides and are required seventy-two (72) hours in advance of the meeting date for OAHP approval.

Contact Ann Hollins at [ahollins@oahp.org](mailto:ahollins@oahp.org) to discuss how your company can support this opportunity. Conduct your [online registration](#) today to secure your partnership!

✓ <b>PARTNER BENEFITS</b>	✓ <b>SPONSOR REWARDS</b>	
	<b>Virtual Meeting Date:</b> <b>March 7, 2024</b>	<b>Virtual Meeting Date:</b> <b>December 12, 2024</b>
<b>PROMOTIONAL TIME FRAME:</b>	One (1) Month	One (1) Month
Attendance	Three (3) Per Sponsor	Three (3) Per Sponsor
Company recognition from OAHP President and CEO	✓	✓
OAHP will facilitate one (1) executive introduction email to a member health plan of choice	✓	✓
20-minute speaking presentation opportunity with topic input	✓	✓
Two (2) featured sponsor spotlights in the OAHP member health plan Weekly Update	✓	✓
Company 50-word or less company profile displayed in conjunction with speaker biography and distributed to all meeting participants	✓	✓
Company logo displayed in meeting materials	✓	✓
Post-event attendee list	✓	✓
Company logo featured in digital summer Member Newsletter	✓	
<b>OAHP MEMBER RATE:</b>	<b>\$ 5,000</b>	<b>\$ 5,000</b>
<b>NON-MEMBER RATE:</b>	<b>\$ 7,500</b>	<b>\$ 7,500</b>

Due to limited availability of sponsorships within this opportunity, sponsors will be assigned on a first-come, first-paid basis



# OAHP Virtual Medical Director Meetings

The Ohio Association of Health Plans offers exclusive sponsorship opportunities for virtual OAHP Medical Director meetings in 2024. Sponsors will have a unique opportunity to present your thought leadership and discuss top industry issues with member health plan Medical Directors.

**2024 Dates:** *February 2<sup>nd</sup>, May 3<sup>rd</sup>, and December 6<sup>th</sup>*

Boost and amplify your brand presence as an OAHP partner through this exclusive opportunity by engaging health plan Medical Directors, showcasing your thought leadership, and communicating the impact of your solution or innovations.

Each designated meeting sponsorship is exclusive to one (1) sponsor that is provided a twenty (20) minute presentation with the topic discussion approved in advance by OAHP. All slide presentations **should not exceed fifteen (15) slides and are required seventy-two (72) hours in advance of the meeting date** for OAHP approval.

Contact Ann Hollins at [ahollins@oahp.org](mailto:ahollins@oahp.org) to discuss how your company can support this opportunity. Conduct your **online registration** today to secure your partnership!

✔ <b>PARTNER BENEFITS</b>	✔ <b>SPONSOR REWARDS</b>	
	<b>Virtual Meeting Dates:</b> <b>February 2, 2024, and May 3, 2024</b>	<b>Virtual Meeting Date:</b> <b>December 6, 2024</b>
<b>PROMOTIONAL TIME FRAME:</b>	One (1) Month	One (1) Month
Attendance	Three (3) Per Sponsor	Three (3) Per Sponsor
Company recognition from OAHP President and CEO	✓	✓
OAHP will facilitate one (1) executive introduction email to a member health plan of choice	✓	✓
20-minute speaking presentation opportunity with topic input	✓	✓
Two (2) featured sponsor spotlights in the OAHP member health plan Weekly Update	✓	✓
Company 50-word or less company profile displayed in conjunction with speaker biography and distributed to all meeting participants	✓	✓
Company logo displayed in meeting materials	✓	✓
Post-event attendee list	✓	✓
Company logo featured in digital summer Member Newsletter	✓	
	<b>OAHP MEMBER RATE: \$ 5,000</b>	<b>\$ 5,000</b>
	<b>NON-MEMBER RATE: \$ 7,500</b>	<b>\$ 7,500</b>
Due to limited availability of sponsorships within this opportunity, sponsors will be assigned on a first-come, first-paid basis		



# OAHP Medical Director Meeting and Networking Breakfast

The Ohio Association of Health Plans offers one exclusive sponsorship opportunity in 2024. The **in-person** Medical Directors' Networking Breakfast sponsor will have a unique opportunity to network with member health plan Medical Directors.

**2024 In-Person Date:** *September 10<sup>th</sup>, tentatively from 8:30AM – 10:30AM (ET)*

**This exclusive sponsor opportunity will be hosted preceding the 2024 OAHP Annual Convention & Trade Show.**

Boost and amplify your brand presence as an OAHP partner through this opportunity to showcase your thought leadership and communicate the impact of your solution or innovation with OAHP member health plan Medical Directors.

Contact Ann Hollins at [ahollins@oahp.org](mailto:ahollins@oahp.org) to discuss how your company can support this opportunity. Conduct your **online registration** today to secure your partnership!

▼ PARTNER BENEFITS	▼ SPONSOR REWARDS
<b>PROMOTIONAL TIME FRAME:</b>	One (1) Month
Attendance	Two (2) participants
Exclusive Medical Directors' Council Committee Networking Breakfast sponsor will be provided a fifteen (15) minute continental breakfast opportunity to network with member OAHP Medical Directors	✓
Invitation to learn and network with OAHP members at OAHP Annual Convention & Trade Show	✓
20-minute speaking presentation opportunity with topic input	✓
Two (2) complimentary attendee registrations to 2024 OAHP Annual Convention & Trade Show	✓
Attendance at OAHP Special Event on 9/10/2024	✓
Two (2) featured sponsor spotlights in the OAHP member health plan Weekly Update	✓
Company recognition and special acknowledgment from President and CEO	✓
OAHP will distribute two (2) targeted promotional emails beginning four (4) weeks prior to event	✓
Special sponsorship signage with logo displayed during Medical Directors' Breakfast Networking opportunity	✓
Post-event attendee listing	✓
<b>OAHP MEMBER RATE: \$ 9,500</b> <b>NON-MEMBER RATE: \$ 11,500</b>	
Due to limited availability, sponsor will be determined on a first-come, first-paid basis	



# OAHP Pharmacy Directors' Forum Meetings and Networking

The Ohio Association of Health Plans offers exclusive Pharmacy Directors' Forum **in-person** meeting opportunities in 2024. The Pharmacy Directors' Forum sponsor will have a unique opportunity to network and interface with member health plan Pharmacy Directors.

**2024 In-Person Dates:** *April 23<sup>rd</sup>* tentatively from 9AM – 10AM (ET)  
*September 11<sup>th</sup>*, tentatively from 8AM – 9AM (ET)

Boost and amplify your brand presence as an OAHP partner through this opportunity to network and showcase your thought leadership with OAHP member health plan Pharmacy Directors. This opportunity provides the perfect avenue to communicate the impact of your solution or innovation that will drive their success.

Contact Ann Hollins at [ahollins@oahp.org](mailto:ahollins@oahp.org) to discuss how your company can support this opportunity. Conduct your **online registration** today to secure your partnership!

✓ <b>PARTNER BENEFITS</b>	✓ <b>SPONSOR REWARDS</b>	
	<b>Exclusive Meeting Date:</b> <b>April 23, 2024</b>	<b>Exclusive Meeting Date:</b> <b>September 11, 2024</b>
<b>PROMOTIONAL TIME FRAME:</b>	One (1) Month	One (1) Month
Attendance	Two (2) participants	Two (2) participants
Exclusive Pharmacy Directors' Forum, continental breakfast meeting sponsor, will be provided an opportunity to network with member health plan Pharmacy Directors	✓	✓
Company recognition and special acknowledgment from President and CEO	✓	✓
20-minute speaking presentation opportunity with topic input	✓	✓
Two (2) complimentary conference registrations to 2024 OAHP Annual Convention & Trade Show		✓
Two (2) featured sponsor spotlights in the OAHP member health plan Weekly Update	✓	✓
OAHP will distribute two (2) targeted promotional emails beginning four (4) weeks prior to event	✓	✓
Company logo displayed in meeting materials	✓	✓
Post-event attendee listing	✓	✓
Attendance at OAHP Legislative Reception on 4/23/2024	✓	
Attendance at OAHP Special Event on 9/10/2024		✓
	<b>OAHP MEMBER RATE: \$ 9,500</b>	<b>\$ 9,500</b>
	<b>NON-MEMBER RATE: \$ 11,500</b>	<b>\$ 11,500</b>
Due to limited availability, sponsor will be determined on a first-come, first-paid basis		



# Ohio Association of Health Plans Membership Application

## Please Print:

Organization / Company Name: \_\_\_\_\_

Name of Primary Contact: \_\_\_\_\_

Title: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Company Website: \_\_\_\_\_

Other individuals to receive association correspondence and information:

1. Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

2. Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Membership Categories (please check one): Annual Membership Dues

\*Health Plan: ☐ Please Contact OAHP for Health Plan Member Dues Amount

†Affiliate Member: ☐ Standard Affiliate Member: \$6,500; prorated amount after 6/30/2024: \$3,250

☐ Affiliate Premium Member: \$7,500; prorated amount after 6/30/2024: \$3,750

Supporting Member: ☐ Standard Supporting Member: \$4,000; prorated amount after 6/30/2024: \$2,000

☐ Supporting Premium Member: \$4,500; prorated amount after 6/30/2024: \$2,250

Nature / Scope of Business: \_\_\_\_\_

How did you hear about OAHP? \_\_\_\_\_

Form completed by: \_\_\_\_\_ Date: \_\_\_\_\_

\*Health plan members that are Medicaid managed care plans and/or MyCare Ohio plans are subject to an additional annual surcharge. Dues payments are deductible by members as an ordinary and necessary business expense to the extent listed on annual membership invoice. However, contributions or gifts to the Ohio Association of Health Plans are not deductible as charitable contributions for federal income tax purposes.

†

Companies applying for membership as an Affiliate member must hold a Certificate of Authority through the Ohio Department of Insurance.

**All application submissions must include a brief company description and logo.**

Please submit payment to:

**OHIO ASSOCIATION OF HEALTH PLANS**

20 East Broad Street, Suite 701 | Columbus, Ohio 43215-3403 | 614/228-4662

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