OAHP Virtual Medical Director Meetings

The Ohio Association of Health Plans offers exclusive sponsorship opportunities for virtual OAHP Medical Director meetings in 2024. Sponsors will have a unique opportunity to present your thought leadership and discuss top industry issues with member health plan Medical Directors.

2024 Dates: February 2nd, May 3rd, and December 6th

Boost and amplify your brand presence as an OAHP partner through this exclusive opportunity by engaging health plan Medical Directors, showcasing your thought leadership, and communicating the impact of your solution or innovations.

Each designated meeting sponsorship is exclusive to one (1) sponsor that is provided a twenty (20) minute presentation with the topic discussion approved in advance by OAHP. All slide presentations should not exceed fifteen (15) slides and are required seventy-two (72) hours in advance of the meeting date for OAHP approval.

Contact Ann Hollins at ahollins@oahp.org to discuss how your company can support this opportunity. Conduct your online registration today to secure your partnership!

	∀ SPONSOR REWARDS	
∀ PARTNER BENEFITS	Virtual Meeting Dates: February 2, 2024, and May 3, 2024	Virtual Meeting Date: December 6, 2024
PROMOTIONAL TIME FRAME:	One (I) Month	One (I) Month
Attendance	Three (3) Per Sponsor	Three (3) Per Sponsor
Company recognition from OAHP President and CEO	\checkmark	✓
OAHP will facilitate one (I) executive introduction email to a member health plan of choice	\checkmark	✓
20-minute speaking presentation opportunity with topic input	\checkmark	✓
Two (2) featured sponsor spotlights in the OAHP member health plan Weekly Update Company 50-word or less company profile displayed in conjunction with speaker	✓	√
biography and distributed to all meeting participants	\checkmark	✓
Company logo displayed in meeting materials	\checkmark	✓
Post-event attendee list	\checkmark	✓
Company logo featured in digital summer Member Newsletter	\checkmark	
OAHP MEMBER RATE:	\$ 5,000	\$ 5,000
NON-MEMBER RATE:	\$ 7,500	\$ 7,500

Due to limited availability of sponsorships within this opportunity, sponsors will be assigned on a first-come, first-paid basis